



WMTV-TV
3501 Performance Road
Charlotte, NC 28214
(704)398-0046

www.mytv12.com

And:

Chao Strategy Message & Media
1322 G Street SE
Washington, DC 20003

CONTRACT

<u>Contract / Revision</u> 119812 /		<u>Alt Order #</u> 09851599
<u>Product</u> KISSELL FOR CONGRESS		
<u>Contract Dates</u> 10/25/12 - 10/31/12		<u>Estimate #</u> 1845
<u>Advertiser</u> Kissel For Congress		<u>Original Date / Revision</u> 10/25/12 / 10/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WMTV	<u>Account Executive</u> Bradley Philipps	<u>Sales Office</u> Millennium Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 259	<u>Product Code</u> 271
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	WMTV	10/25/12	10/25/12	People's Court	4-5p		:30			NM	1	\$50.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---T---				1	\$50.00			
E 2	WMTV	10/26/12	10/26/12	People's Court	4-5p		:30			NM	1	\$50.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	----F--				1	\$50.00			
E 3	WMTV	10/29/12	10/29/12	People's Court	4-5p		:30			NM	1	\$50.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	M-----				1	\$50.00			
E 4	WMTV	10/31/12	10/31/12	People's Court	4-5p		:30			NM	1	\$50.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--W----				1	\$50.00			
N 5	WMTV	10/29/12	10/31/12	Peoples Court	M-F 2-3p		:30			NM	1	\$40.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTW----				1	\$40.00			
Totals											5	\$240.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	2	\$100.00	\$85.00
10/29/12 - 10/31/12	3	\$140.00	\$119.00
Totals	5	\$240.00	\$204.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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